



Trade Remedies Authority

Transition Review No. TD0057 –
Certain Aluminium Foil in Rolls

Anti-dumping duties on Certain Aluminium Foil in Rolls from the People's Republic of China

Note to public file

20 November 2024

Business and consumer survey responses

The TRA conducted an online survey of consumers, and upstream and downstream businesses to help us to understand the economic impacts of the tariffs paid on Certain Aluminium Foil in Rolls from the People's Republic of China. The survey was open from 15 August 2024 to 15 September 2024. This document sets out the evidence received from this survey.

Number of responses and verification

We received 26 responses of which 21 were businesses and 5 were consumers. We reviewed these and removed:

- Responses where only the first question had been completed (*Are you a business or a consumer?*)
- Responses where the business identity could not be verified
- Responses from ineligible businesses (e.g. producers of product aluminium foil in small rolls)
- Responses from outside of the UK
- Duplicate responses

Once these responses were removed, there were 7 business responses and 4 consumer responses.

Business responses (7 responses)

After checking and removing responses as set out above, 7 business responses remained. We have not included the names or personal information of any of the businesses who responded to the survey.

Q2 How did you find out about this survey?

Social Media	5
Email Campaign	
TRA Website	
News Story	
Other (please specify)	2

Q3 How do aluminium foil in rolls relate to your business?

We sell to UK producers of aluminium foil in rolls (Upstream business)	
We are a UK producer of aluminium foil in rolls	
We are a foreign producer of aluminium foil in rolls	
We use/sell aluminium foil in rolls in our business (Downstream business)	6
None of above or unsure	1

Upstream business (0 responses)

Downstream businesses (7 responses)

The 7 respondents who identified as downstream businesses in the survey submitted the following answers:

Q14 Please describe what your business does.

Only 2 businesses submitted a response to this question, one was a supplier to the hair and beauty sector and the other was a medical supplier. There were 5 non-responses to the question.

Q15 Does your company import aluminium foil in low weight rolls not exceeding 10kg for consumers?

Yes, we import	2
We buy from UK producers/retailers	1
Both, import and buy from UK producers/retailers	2
Other (Please specify)	

There were 2 non-responses.

Q16 Does your company import aluminium foil in rolls of a weight exceeding 10kg for cutting and packing?

Yes, we import	
We buy from UK producers/retailers	
Both, import and buy from UK producers/retailers	1
NO, we do NOT import or buy from UK producers/retailers	4

There were 2 non-responses.

Q17 Please name your supplier(s) and their geographical location, (i.e. Company name, Country).

The business names and countries were provided via the survey but have not been disclosed because the information in their responses could be commercially sensitive or could reveal their business identities.

Q18 Are these rolls packaged and ready for domestic sale/use?

Yes	1
No, we have to cut and package for domestic sale/use	

This question was a follow-up to Q16, if the response was 'Yes, we import' or 'Both, import and buy from UK producers/retailers'.

Q19 Please provide further details on who does the cutting & packing, (e.g. name of company if further processing not done in-house, their geographic location etc.)

This is a follow-up question to Q18. The respondent did not respond.

Q20 Please provide your company's approximate total sales revenue (in pound sterling) from the last financial year.

The sales revenue ranged from £2.8m to £5.5m, with an average of £4.2m.

Q21 Approximately what percentage of your total sales revenue in the last financial year were from sales of aluminium foil in rolls?

Less than 1%	
Over 1% up to 10%	1
Over 10% up to 20%	1
Greater than 20%	

Unsure	1
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There were 4 non-responses.

Q22 *Who do you sell to? (Other businesses/final consumers, etc.)*

UK wholesalers	1
Other businesses, final consumers	1
Consumers	1

There were 4 non-responses.

Q23 *Approximately how many UK employees does your company have?*

The responses ranged from 11 to over 100,000 employees.

Q24 *If prices of aluminium foil in rolls were to increase, how would you respond?*

Reduce purchases of aluminium foil rolls	2
Purchase same quantity of aluminium foil rolls	
Reduce purchase of other goods to maintain quantity of aluminium foil rolls	
Purchase cheaper product	

There were 5 non-responses.

Q25 *Are your products ever used because of a protected characteristic? Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.*

Yes, please specify the relevant protected characteristic(s)	
No	3
Unsure	

There were 4 non-responses.

Q26 *Please tell us how the existing tariff on aluminium foil in rolls from China affects your company and industry? What might change if the tariff were to be removed?*

There were a wide range of responses to this question. One respondent said they would purchase more foil if the tariff was reduced. One respondent said there would be a loss in sales. One respondent was unsure. There were 4 non-responses to this question.

Q27 *In your experience are there any notable differences in aluminium foil in rolls from China compared to those from other countries including the UK (e.g. in terms of price, quality)?*

There were 4 non-responses to this question. Of the 3 respondents who answered the question, the majority indicated that aluminium foil in rolls from China are similar to those from other countries including the UK.

Q28 *Is there any other information you would like to provide to help us assess the effects of the tariff on aluminium foil in rolls from China on the overall economic interest of the UK?*

There was only 1 response to this question who noted that Canada is a large producer of aluminium foil but production is intended for domestic use only.

Unsure, if you are downstream or upstream business (1 response)

1 respondent replied to Q3 *How do aluminium foil in rolls relate to your business?* that they were unsure if they were a downstream or upstream business.

Q29 *Please describe what your business does*

There was 1 non-response.

Q30 *Does your company import aluminium foil in rolls?*

The respondent said that they buy from UK producers/retailers.

Q31 – Q43 (see Annex for questions)

There was 1 non-response.

Consumer responses (4 responses)

After checking and removing responses as set out above, there were 4 remaining responses from consumers. These are set out below.

Q 44 *How did you find out about this survey?*

Social Media	4
Email Campaign	
TRA Website	
News Story	
Other (please specify)	


Q45 *What type of aluminium foil in a roll do you buy or would you consider buying?*

Supermarket own brand (not made from recycled materials)	4
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Branded product (e.g. Bacofoil, Reynolds) (not made from recycled materials)	
Aluminium Foil made from recycled materials	
Other	

Q 46 Rank the order in which the following factors apply when considering purchasing an aluminium foil roll (with the top being the most important and the bottom being the least important).

There were 4 responses to this question. Overall, respondents were evenly split between price and the type of Aluminium roll (length, width etc.) as being the most important factors they take into consideration when purchasing aluminium foil rolls. All respondents considered quality as the second most important factor. Brand and packaging were not considered as important.

Percentage of responses	Most important					Least important
Price	50%	0%	50%	0%	0%	0%
Brand (2)	0%	0%	0%	50%	50%	0%
Type (e.g.length, width etc.)	50%	0%	50%	0%	0%	0%
Quality (e.g. thickness or strength)	0%	100%	0%	0%	0%	0%
Packaging, (e.g. cardboard tube centre and packaging with a serrated cutting strip)	0%	0%	0%	50%	50%	0%
Other (please specify)	0%	0%	0%	0%	0%	100%

Q47 Would you buy a particular brand of aluminium foil in a roll or go for the lowest priced roll which meets your requirements?

Buy a particular brand of aluminium foil in a roll	
Buy the lowest priced aluminium foil in a roll that meets my requirements	3
Buy an aluminium foil in a roll made from recycled materials	
Unsure	1

Q48 If you were considering buying an aluminium foil in a roll costing £2.00. And the price of this product rose by £0.10, what would you do?

Buy it regardless	2
Buy a cheaper aluminium foil in a roll	2
Not buy it	
Use an alternative product (e.g. silicone baking mats, parchment paper, etc) Please specify	

Annex A: Survey questions

Q1 Are you a business or consumer?

If Q1 = Business

Q2 How did you find out about this survey?

Q3 How do aluminium foil in rolls relate to your business?

If Q3 = Upstream

Q4 Please describe what your business does

Q5 To your knowledge, are any products sold by your company used in the manufacture of aluminium foil in rolls?

Q6 Does your company sell aluminium foil in rolls in low weight rolls of a weight not exceeding 10kg to UK producers of aluminium foil?

Q7 Does your company sell aluminium foil in rolls of a weight exceeding 10kg for cutting and packing to UK producers of aluminium foil?

Q8 Please provide details of your UK buyers(s) (i.e. Company name, geographical location, type of product supplied).

Q9 Please provide your company's approximate total sales revenue (in pound sterling) from the last financial year.

Q10 Roughly what percentage of your total sales from the last financial year were to companies which produce aluminium foil in rolls in the UK?

Q11 Approximately how many UK employees does your company have?

Q12 Please tell us how the existing tariff on aluminium foil in rolls from China affects your company and industry? What might change if the tariff were to be removed?

Q13 Is there any other information you would like to provide to help us assess the effects of the tariff on aluminium foil in rolls from China on the overall economic interest of the UK?

If Q3 = Business - Downstream

Q14 Please describe what your business does.

Q15 Does your company import aluminium foil in low weight rolls not exceeding 10kg for consumers?

Q16 Does your company import aluminium foil in rolls of a weight exceeding 10kg for cutting and packing?

Q17 Please name your supplier(s) and their geographical location, (i.e. Company name, Country).

Q18 Are these rolls packaged and ready for domestic sale/use?

Q19 Please provide further details on who does the cutting & packing, (e.g. name of company if further processing not done in-house, their geographic location etc.)

Q20 Please provide your company's approximate total sales revenue (in pound sterling) from the last financial year.

Q21 Approximately what percentage of your total sales revenue in the last financial year were from sales of aluminium foil in rolls?

Q22 Who do you sell to? (Other businesses/final consumers, etc.)

Q23 Approximately how many UK employees does your company have?

Q24 If prices of aluminium foil in rolls were to increase, how would you respond?

Q25 Are your products ever used because of a protected characteristic? Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

Q26 Please tell us how the existing tariff on aluminium foil in rolls from China affects your company and industry? What might change if the tariff were to be removed?

Q27 In your experience are there any notable differences in aluminium foil in rolls from China compared to those from other countries including the UK (e.g. in terms of price, quality)?

Q28 Is there any other information you would like to provide to help us assess the effects of the tariff on aluminium foil in rolls from China on the overall economic interest of the UK?

If Q3 = Unsure, if you are downstream or upstream business.

Q29 Please describe what your business does

Q30 Does your company import aluminium foil in rolls?

Q31 Please name your supplier(s) and their geographical location, (i.e. Company name, Country).

Q32 Please name your supplier(s)

Q33 Please name your supplier(s) and their geographical location, (i.e. Company name, Country)

Q34 Please provide your company's approximate total sales revenue (in pound sterling) from the last financial year.

Q35 Approximately what percentage of your total sales revenue in the last financial year were from sales of aluminium foil in rolls?

Q36 Who do you sell to? (Other businesses/final consumers, etc.)

Q37 Approximately how many UK employees does your company have?

Q38 If prices of aluminium foil in rolls were to increase, how would you respond?

Q39 Are your aluminium foil in rolls ever used because of a protected characteristic? Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

Q40 Please tell us how the existing tariff on aluminium foil in rolls from China affects your company and industry? What might change if the tariff were to be removed?

Q41 In your experience are there any notable differences in aluminium foil in rolls from China compared to those from other countries including the UK (e.g. in terms of price, quality)?

Q42 Is there any other information you would like to provide to help us assess the likely effect of a tariff on aluminium foil in rolls from China on the overall economic interest of the UK?

Q43 Do you have any other information that you wish to provide?

If Q1 is Consumer

Q44 How did you find out about this survey?

Q45 What type of aluminium foil in a roll do you buy or would you consider buying?

Q46 Do you use aluminium foil because of a protected characteristic? Protected characteristics are: age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

Q47 Rank the order in which the following factors apply when considering purchasing an aluminium foil roll (with the top being the most important and the bottom being the least important).

Q48 Would you buy a particular brand of aluminium foil in a roll or go for the lowest priced roll which meets your requirements?

Q49 If you were considering buying an aluminium foil in a roll costing £2.00. And the price of this product rose by £0.10, what would you do?