



Trade Remedies Authority

**Transition Review No. TD0061 –
Bicycles and certain bicycle parts**

**Anti-dumping transition review on bicycles and certain bicycle parts
originating in the People’s Republic of China (including bicycles consigned
from Cambodia, Indonesia, Malaysia, Pakistan, the Philippines, Sri Lanka and
Tunisia).**

Note to Public file

12 February 2025

Business Survey responses

The TRA conducted an online survey of consumers, and upstream and downstream businesses to help us understand the economic impacts of the tariffs paid on bicycles imported from the People’s Republic of China (PRC). This document sets out the evidence received from this survey which was open from 18 November 2024 to 20 December 2024.

Number of responses and verification

We received 21 responses of which 18 were businesses and three were consumers. These were reviewed and the following were removed:

- Responses where the consumer or business started but did not complete the survey.
- Responses from ineligible businesses (e.g. producers of bicycles)
- Responses from outside the UK
- Duplicate responses

After these were removed, we were left with two business responses and one consumer response.

Upstream businesses – No responses received

Downstream business responses (two responses)

After checking, removing, and merging responses as set out above, two business responses remained. These businesses seem to be small enterprises (less than 20 UK employees) Their responses to the questions were as follows:

Q2 *Where did you hear about this survey?*

The Bicycle Association	2
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Q3 *How do bicycles and/or bicycle parts relate to your business?*

We use/sell bicycles and bicycle parts in our business (Downstream business)	1
None of above or unsure	1

We classified the respondent who picked the 'None of above or unsure' option as a downstream business based on their answers to the remaining questions.

Q17 *Please describe what your business does.*

The businesses responded that they import and sell bicycles and other related products.

Q18 *Please provide your company's approximate total sales revenue (in pound sterling) from the last financial year.*

£0.5 million to £5 million [The exact value for each business was provided via the survey but has been shown as a range in this note to protect confidentiality.]

Q19 *Approximately what percentage of your total sales revenue in the last financial year were from sales of bicycles?*

Greater than 20%

Q20 *Approximately how many UK employees does your company have?*

Less than 20 employees within each business.

Q21. *Where do you purchase your bicycles from and what proportion (in %) of your bicycle purchases come from these countries?*

The People's Republic of China (PRC) and Indonesia, between 90% and 100% of bicycle purchases.

Q22. *In your experience, how do bicycles from the People's Republic of China compare to those from other countries, including the UK in terms of the following characteristics?*

The responses to this question reflect varying perspectives on bicycles from the PRC, with views ranging from lower to higher across price, quality, design & style and reliability.

Q23. *Who do you sell to?*

The respondents said they sell to other businesses, schools and charities.

Q24. *How would you describe the demand for your bicycles in relation to changes in price?*

Moderately elastic (demand changes moderately in response to price changes).

Q25. *Please tell us how the existing tariff on bicycles from the People's Republic of China affects your company and industry? What might change if the tariff were to be removed?*

One respondent said that removal of existing tariffs would increase competition in the UK market from low quality imported bikes, while the other suggested it would help with affordability.

Q26. *If prices of bicycles were to decrease, how would you respond?*

Increase purchases of bicycles

Q27. *If the tariff were removed, how would it affect your ability to maintain your desired profit margins? Please also consider recent government policy interventions, such as increases in National Insurance contributions for businesses and the rise in the national minimum wage.*

One respondent said removing the tariff would reduce profit margins due to competition and unchanged costs, while the other stated that it would slightly increase profit margins, which will offset the rising legislative and product costs.

Q28. *Where are you most likely to purchase your bicycles from, if the tariff on bicycles from the PRC, Cambodia, Indonesia, Malaysia, Pakistan, the Philippines, Sri Lanka and Tunisia, were removed?*

Respondents stated: other producers in Asia.

Q29. *"Are your bicycles used because of a protected characteristic? Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.*

Respondents answered Yes and No

Q30. *Is there any other information you would like to provide to help us assess the effects of the tariff on bicycles from the People's Republic of China on the overall economic interest of the UK?*

One respondent answered that the European production of their type of cycles is specialised and expensive. They stated that a large percentage of sales are for children's bikes.

Q31. *From your overall experience, would you support or oppose the extension of the tariff on bicycles from the PRC? Explain the reason for your answer.*

One respondent strongly supports the extension of the tariff citing a likely increase in the imports of cheaper, more dangerous bikes into the UK market if the tariff is removed. The other respondent strongly opposes the extension of the tariff.

Consumer responses (1)

Since we received one response, we are unable to publish their answers to the survey questions.

Annex A: Survey questions

Q1 Are you a business or consumer?

If Q1 answer is “Business”

Q2 Where did you hear about this survey?

Q3 How do bicycles and/or bicycle parts relate to your business?

If Q3 answer is “Upstream business”

Q4 Please describe what your business does.

Q5 To your knowledge, are any products sold by your company used in the manufacture of bicycles or bicycle parts?

Q6 Please provide your company’s approximate total sales revenue (in £) from the last financial year.

Q7 Approximately what percentage of your total revenue from the above year was from sales of bicycle parts?

Q8 Approximately how many UK employees does your company have?

Q9 How many employees work directly on bicycle related parts?

Q10 Please tell us how the existing tariff on bicycles or bicycle parts from the People’s Republic of China impacts your company and industry?

Q11 What might change if the tariff were to be removed? (e.g. cost, profit margins)

Q12 If the tariff were removed, how do you anticipate this would affect your competitive position in the market? Explain the reason for your answer.

Q13 How would you describe the demand for your products in relation to changes in price?

Q14 If the anti-dumping tariff were to be removed, to what extent do you see a change in demand for UK sourced bicycle parts from UK bicycle producers?

Q15 Please provide any relevant information about the possible impacts on the UK if the tariff remains in place.

Q16 From your overall experience, would you support or oppose the extension of the tariff on bicycles and bicycle parts from the PRC? Explain the reason for your answer.

If Q3 answer is “Downstream business”

Q17 Please describe what your business does.

Q18 Please provide your company’s approximate total sales revenue (in pound sterling) from the last financial year.

Q19 Approximately what percentage of your total sales revenue in the last financial year were from sales of bicycles?

Q20 Approximately how many UK employees does your company have?

Q21 Where do you purchase your bicycles from and what proportion (in %) of your bicycle purchases come from these countries?

Q22 In your experience, how do bicycles from the People's Republic of China compare to those from other countries, including the UK in terms of the following characteristics?

Q23 Who do you sell to?

Q24 How would you describe the demand for your bicycles in relation to changes in price?

Q25 Please tell us how the existing tariff on bicycles from the People's Republic of China affects your company and industry? What might change if the tariff were to be removed?

Q26 If prices of bicycles were to decrease, how would you respond?

Q27 If the tariff were removed, how would it affect your ability to maintain your desired profit margins? Please also consider recent government policy interventions, such as increases in National Insurance contributions for businesses and the rise in the national minimum wage.

Q28 Where are you most likely to purchase your bicycles from, if the tariff on bicycles from the PRC, Cambodia, Indonesia, Malaysia, Pakistan, the Philippines, Sri Lanka and Tunisia, were removed?

Q29 Are your bicycles used because of a protected characteristic? *Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.*

Q30 Is there any other information you would like to provide to help us assess the effects of the tariff on bicycles from the People's Republic of China on the overall economic interest of the UK?

Q31 From your overall experience, would you support or oppose the extension of the tariff on bicycles from the PRC? Explain the reason for your answer.

If Q3 answer is “Unsure, if you are upstream or downstream”

Q32 Please describe what your business does.

Q33 Please provide your company’s approximate total sales revenue (in pound sterling) from the last financial year.

Q34 Approximately what percentage of your total sales revenue in the last financial year were from sales of bicycles or bicycle parts?

Q35 Approximately how many UK employees does your company have?

Q36 Where do you purchase your bicycles or bicycle parts from and what proportion (in %) of these purchases come from these countries?

Q37 In your experience, how do bicycles or bicycle parts from the People's Republic of China compare to those from other countries, including the UK in terms of the following characteristics?

Q38 Who do you sell to?

Q39 How would you describe the demand for your bicycles or bicycle parts in relation to changes in price?

Q40 Please tell us how the existing tariff on bicycles and bicycle parts from the People's Republic of China affects your company and industry? What might change if the tariff were to be removed?

Q41 If prices of bicycles or bicycle parts were to decrease, how would you respond?

Q42 If the tariff were removed, how would it affect your ability to maintain your desired profit margins? Please also consider recent government policy interventions, such as increases in National Insurance contributions for businesses and the rise in the national minimum wage.

Q43 Where are you most likely to purchase your bicycles or bicycle parts from, if the tariff on bicycles from the PRC, Cambodia, Indonesia, Malaysia, Pakistan, the Philippines, Sri Lanka and Tunisia, were removed?

Q44 Are your bicycles used because of a protected characteristic? *Protected characteristics are; age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.*

Q45 Is there any other information you would like to provide to help us assess the effects of the tariff on bicycles and bicycle parts from the People's Republic of China on the overall economic interest of the UK?

Q46 From your overall experience, would you support or oppose the extension of the tariff on bicycles and bicycle parts from the PRC? Explain the reason for your answer.

If Q1 answer is “Consumer”

Q47 How did you find out about this survey?

Q50 What type of bicycles do you own or would you consider owning?

Q51 Do you use bicycles because of a protected characteristic? *Protected characteristics are: age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.*

Q52 Rank the order in which the following factors apply when considering purchasing a bicycle (with the top being the most important and the bottom being the least important).

Q53 Would you buy a particular brand of bicycle (regardless of the price) or go for the lowest priced brand which meets your requirements?

Q54 If you were considering buying a bicycle costing £300. and the price of this bicycle rose by £50, what would you do?

Q55 If the prices of UK brands become more expensive, how likely are you to continue buying from domestic brands?