22nd October 2026

AD0086 – Importer Response to Publication of Essential Facts

OXERRA UK, an importer and re-seller of Titanium Dioxide of Chinese origin, through contact with its extensive customer base, in the Coatings, Construction and Plastics Industry has established the following points:

- **We understand that Tronox have strong demand for their products in the UK and export markets achieving sales prices in excess of £3 Kg + (Chinese TiO2 is currently at the £2,00 - £2,40 Kg level), Tronox UK are unable to cover the current demand of the UK market meaning there is an ongoing demand in the UK for TiO2 of non-UK origin.**

- **A number of our major customers from both the Coatings and Plastics Industry have intimated that they would most likely have to stop manufacturing volume "White products" containing TiO2 in the UK and import finished products for re-sale e.g. White TiO2 based Plastic Masterbatch from China and/or Vietnam to avoid their competitive position being disadvantaged by the proposed anti-dumping duty measures – This could lead to redundancies at UK manufacturing sites.**

- **UK manufacturers of Coatings and Plastics products containing TiO2 will lose major domestic market share to competitors from countries that are not affected by anti-dumping duty on TiO2 of Chinese origin, such as Israel and Turkey.**

- **Tronox UK is manufacturing Chloride route TiO2 only, so if any anti-dumping duty were imposed it should not apply to Sulphate or Anatase route TiO2.**

- **The imposition of any anti-dumping duty in the UK will lead to price increases / inflation on TiO2 containing products which will need to be passed on and absorbed by the end consumer."**

[Name redacted]
Managing Director