



Registration form (Importer)

Case No. IR0093: Interim review of anti-dumping measures applicable to ceramic tableware and kitchenware originating in the People's Republic of China

Completed on behalf of (enter company name):	Neville UK PLC
---	----------------

Note: Please provide two copies of your response to this form: a confidential and a non-confidential version. Both copies must be returned to the TRA using the Trade Remedies Service (portal.trade-remedies.service.gov.uk). When you have completed each form, indicate the confidentiality status of the document by placing an ☒ in the relevant box below and in the header of the form:

- ☐ Confidential
☒ Non-confidential (will be made available on the public file)

Deadline for response:	04 August 2026
Case team contact:	IR0093@traderemedies.gov.uk

Scope of the review:

Goods subject to review	<u>Goods description:</u> Ceramic tableware and kitchenware, excluding ceramic condiment or spice mills and their ceramic grinding parts, ceramic coffee mills, ceramic knife sharpeners, ceramic sharpeners, ceramic kitchen tools to be used for cutting, grinding, grating, slicing, scraping and peeling, and cordierite ceramic pizza-stones of a kind used for baking pizza or bread. <u>Commodity codes:</u> • 69 11 10 00 90 • 69 12 00 21 91 • 69 12 00 25 10 • 69 12 00 21 11 • 69 12 00 23 10 • 69 12 00 29 10 <u>Exporting country:</u> The People's Republic of China (PRC)
Period of investigation (POI)	01 April 2025 – 31 March 2026

For further details, please refer to the Notice of Initiation on the public file:
public-file.trade-remedies.service.gov.uk/case/ir0093



Introduction

We invite interested parties and contributors to register their interest in this review by submitting a completed registration form.

This registration form is for **UK importers** of the goods subject to review from the PRC. If you are not a UK importer, please download and complete the relevant registration form from the public file (public-file.trade-remedies.service.gov.uk/case/ir0093) if you wish to provide information as part of this review. If your company also produces goods that are like the goods subject to review (the UK like goods), then you should instead complete the **UK producer** registration form.

To register to this case, you need to provide both a confidential and a non-confidential version of this form. Your non-confidential version should be as similar as possible to your confidential version except for the redaction of the confidential information.

Both copies must be returned to the TRA by **04 August 2026** via the Trade Remedies Service (portal.trade-remedies.service.gov.uk). It is your responsibility to ensure the non-confidential version – which may be placed on the public file – does not contain any confidential information, which includes personal contact information, names and signatures.¹

All information provided to the TRA in confidence will be treated as confidential in accordance with regulation 45 of the Trade Remedies (Dumping and Subsidisation) (EU Exit) Regulations 2019 (the Regulations) and will not be disclosed (except in limited circumstance as permitted by regulation 46 of the Regulations) and will be stored in protected systems.

This form allows us to collect basic information about your company. If a large number of importers complete this form, we may only ask a sample of importers to complete a detailed questionnaire. By submitting this completed registration form, you agree that you may be included in any such sample. If your company is included in the sample, you will be asked to respond to the questions in the detailed questionnaire and to support the TRA in verifying your responses. This may involve the TRA carrying out a verification visit to your premises. If you indicate that you do not agree to possible inclusion in a sample, your company may be deemed not to have cooperated in the review.

¹ Please see the TRA's public guidance for more information: <https://www.gov.uk/government/publications/the-uk-trade-remedies-investigations-process/the-tras-investigation-process>



Section A: Company information

1. Please give details for your suppliers of the goods subject to review originating in the PRC in the table below.

Information redacted – commercially sensitive business information.

Company name	Company location (city, country)	Activities	Relationship

Add additional rows as needed

2. Please provide the total of your import volumes and import values of the goods subject to review from the PRC, during the POI, in the table below.

Total import volume (POI) [kg]	Between 745,000 and 895,000
Total import value (POI) [GBP £]	Between 1.635M and 1.960M (FOB)

3. Please list the commodity code(s) you import the goods subject to review under, and provide a description of the particular type(s) of goods subject to review that you import.

6911100090, 6912002310

4. Please specify your purpose in importing the goods subject to review from the PRC. Select all of the following options that are applicable to your company.

- ☒ We resell the goods unchanged to distributors or final customers.
- ☐ We process the goods before selling them to distributors or final customers.
- ☐ We use the goods as input for production of other products. (If you have checked this option, please specify the products in the box below):

- ☒ We reexport the goods to third countries. (Please specify the countries below):

EU, Ukraine, Singapore, Barbados, Switzerland, USA

- ☐ Other. (Please explain the purpose in the box below):

5. Please explain how the goods subject to review that you import from the PRC compare to UK produced like goods.



The goods imported from the PRC are functionally similar to those produced by UK manufacturers, covering the same product types — plates, bowls, cups, and saucers. However, UK-produced goods are manufactured to higher durability standards (alumina-strengthened vitrified porcelain, tested to 13+ British and European quality standards) and carry commercial warranties not matched by Chinese equivalents. Chinese imports are lower in price and are sourced to serve price-sensitive segments of the HORECA market where the premium UK product is not commercially viable.



Section B: Additional information

6. Please provide contact details of any other known exporters and importers of the goods subject to review and UK producers of the goods that are like the goods subject to review (the UK like goods) in the table below.

Activities (exporter / importer / UK producer)	Company name	Contact details (website/email/telephone)	Location(s) (if info is available)
Importer	Steelite/Utopia	steelite-utopia.com	Chesterfield
Importer	DPS	dpstableware.co.uk	Stone
UK producer	Churchill	churchill1795.co.uk	Stoke-on-Trent

Add additional rows as required

7. Please provide any comments that you have in relation to the goods subject to review and the goods produced in the UK that are like the goods subject to review (the UK like goods). This may include, for example, the interchangeability of different types or brands.

Churchill China (Stoke-on-Trent) is the principal UK producer of professional ceramic tableware directly comparable to the goods subject to review. While UK and PRC goods are "like goods" in end use, practical interchangeability is limited: UK products are engineered for high-throughput commercial dishwashing and are frequently specified by name in hotel and contract catering procurement frameworks. The significant price differential means the two effectively serve different budget tiers within the HORECA market rather than being direct substitutes.

8. The TRA uses product control numbers (PCNs) to define and distinguish the different types or subcategories of goods that fall under the goods description of the goods subject to review. Subcategories are developed on the basis of differences in the physical and/or commercial characteristics which may impact the price at which each subcategory is sold.

The TRA's proposed PCN structure is set out in Annex 1. Please review this and provide any comment on whether the PCN structure is adequate and appropriate to categorise your company's goods. If the PCN structure is not assessed to be appropriate, please suggest any changes you would like us to consider.

Appears to be adequate.

9. The TRA's previous transition review on ceramic tableware and kitchenware from the PRC identified the likely existence of a Particular Market Situation (PMS) in the market for the goods subject to review in the PRC.² The TRA will therefore assess the existence of a PMS within this review.

² [Transition Review TD0056 - Final Determination](#)



If you consider that a PMS exists in the market for the goods subject to review in the PRC, please provide reasons and relevant information. This can include examples such as prices being artificially low, significant barter trade, prices reflecting non-commercial factors, or anything else. Please also provide any other comment you wish to make in respect of PMS.

Import costs impacted by exchange rates and freight costs, both of which fluctuate based on world and not UK events.

10. If the TRA determines that a PMS exists and the effect of the PMS is such that it is not possible to make a proper comparison between the domestic sales price and the export sales price, it may not use the domestic sales price for the purpose of determining normal value. In such circumstances, the TRA may determine normal value using the costs of production plus a reasonable amount for administrative, selling, and general costs and for profits. The TRA may make adjustments to those costs and profits using data from an appropriate representative third country, if it determines that any relevant costs or profits of the overseas exporter are unrepresentative of what these costs or profits would be in a market where these were substantially determined by market forces.

We invite you to suggest an appropriate representative third country, should the TRA need to make such adjustments. Please provide supporting explanation or evidence to justify why you assess your proposed country to be appropriate. If you have contact details for a producer in your proposed country who may be willing to participate in the review, please also provide this information here.

None

11. Please suggest any official data sources of which you are aware, that publish market data on ceramic tableware and kitchenware in the UK.

Catering Insight (cateringinsight.com) — specialist HORECA trade publication covering UK tableware market trends

Foodservice Equipment Association (FEA) — UK trade body representing the foodservice equipment sector; publishes periodic market data relevant to the HORECA tableware segment

The Caterer (thecaterer.com/products--equipment/equipment) — leading UK hospitality industry publication covering equipment and tableware purchasing trends within the HORECA sector

12. Please provide any comments you have on ceramic tableware and kitchenware consumption across the different sectors in the UK (e.g. hospitality and household). In particular, where possible, please comment on:

- **sector-specific commodity codes** – which codes describe the goods that fall under each sector in the UK
- **sector consumption split** – your estimate of the relative proportions of consumption across different sectors in the UK
- **premium vs lower-priced goods** – your estimate of the proportion of consumption of premium vs lower-priced goods within each sector.



Sector-Specific Commodity Codes - The goods subject to this review span two principal commodity code groups. In practice, the HORECA sector predominantly uses goods falling under CN 6911 10 00 90 (porcelain/china tableware) and the 6912 subheadings (other ceramic tableware), particularly the vitrified and alumina-strengthened variants. Household/retail consumption is more broadly distributed across all codes, including lower-grade earthenware (CN 6912 00 30 and 6912 00 50).

Sector Consumption Split - The UK ceramic tableware market is broadly divided between HORECA and household/retail. Based on industry experience, HORECA accounts for approximately 50–60% of market value due to high commercial replacement rates.

Premium vs Lower-priced goods (within HORECA), the market split is:

- **Premium:** High-specification bone china and vitrified porcelain — used in 4* & 5* hotels, fine dining, and contract catering (30%-40%)
- **Lower-priced goods:** Standard porcelain — used in budget hospitality and high-volume catering where unit cost is the primary driver (60%-70%)

13. Please use the space below to provide any additional information that you consider relevant to this review.

None.



Annex 1 – PCN Structure

DESCRIPTION		Explanation			Code
Material of tableware & kitchenware (by CN code)	Tableware and kitchenware of PORCELAIN or CHINA	Water Absorption water absorption $\leq 0.5\%$	Visible Texture Homogeneous	CN Code CN 69 11 10 00	1
	Tableware and kitchenware of OTHER than PORCELAIN or CHINA:				
	Of Stoneware	water absorption $> 0.5\%$ and $< 3\%$	Homogeneous	CN 69 12 00 30	2
	Of common pottery	water absorption $> 3\%$	Heterogeneities $> 0,15\text{ mm}$	CN 69 12 00 10	3
	Of Earthenware or fine pottery	water absorption $> 3\%$	Heterogeneities $\leq 0,15\text{ mm}$	CN 69 12 00 50	4
	Made of other (specify)	products neither falling under above mentioned nor under porcelain		CN 69 12 00 90	5
Type of ware	Tableware				T
	Kitchenware				K
shape	tableware	plates (plates, dishes, saucers)	round		A
	tableware	bowls	round		B
	tableware	serving plate-/ tray	round		C
	tableware	plates (plates, dishes, saucers)	square, oval, rectangular, other shape		D
	tableware	bowls	square, oval, rectangular, other shape		E
	tableware	serving plate / tray	square, oval, rectangular, other shape		F
	tableware	cups			G
	tableware	coffee pot, tea pot			H
	tableware	soup tureens (with and without cover)			I
	tableware	beer mugs			J
	tableware	pots for mustard, sugar, salt etc (with and without cover)			K
	tableware	accessories (salt/pepper caster/shaker, egg-cups, teapot stands, knife rests, serviette rings)			L
	tableware	Other (not mentioned above, please explain)			M
	kitchenware	stew pans, basins, casseroles of all shapes and sizes			N
	kitchenware	baking or roasting dishes			O
	kitchenware	butter dish with and without cover			P
Size -details of certain shape and details of sets	kitchenware	pastry or jelly moulds, kitchen jugs, storage jars and bins (tea caddies, bread bins), funnels, ladles, rolling pins			Q
	kitchenware	Other (not mentioned above, please explain)			R
			<u>round</u>	<u>square, oval, rectangular, other shape</u>	
	Plates (plates, dishes, saucers)	diameter below 18cm		largest width below 180 mm	A01A
	Plates (plates, dishes, saucers)	diameter 180 - 230 mm		largest width $> 180\text{ mm} - 230\text{ mm}$	A01B
	Plates (plates, dishes, saucers)	diameter $> 230\text{ mm}$ and $\leq 290\text{ mm}$		largest width $> 230\text{ mm}$ and $\leq 290\text{ mm}$	A01C
	Plates (plates, dishes, saucers)	diameter $> 290\text{ mm}$		largest width $> 290\text{ mm}$	A01D
	Bowls	diameter below 18cm		largest width below 180 mm	B01A
	Bowls	diameter 180 - 230 mm		largest width $> 180\text{ mm} - 230\text{ mm}$	B01B
	Bowls	diameter $> 230\text{ mm}$ and $\leq 290\text{ mm}$		largest width $> 230\text{ mm}$ and $\leq 290\text{ mm}$	B01C
	Bowls	diameter $> 290\text{ mm}$		largest width $> 290\text{ mm}$	B01D
	Cups	* details see footnote		maximal content $\leq 0.1\text{ litre}$	C01A
	Cups	* details see footnote		maximal content > 0.1 and $\leq 0.25\text{ litre}$	C01B
	Cups	* details see footnote		maximal content above 0.25 litre	C01C
	Serving ware	serving plate(tray)			D01X
	Hollows	Teapot, Coffeepot etc		maximal content up to 1 litre	E01A
	Hollows	Teapot, Coffeepot etc		maximal content above 1 litre	E01B
	Coffee - tea set 2 pieces	cup with content of $< 0.1\text{ l}$ and saucer diameter $< 150\text{ mm}$			F02A
	Coffee - tea set 2 pieces	cup with content of $< 0.25\text{ l}$ and saucer diameter $< 150\text{ mm}$			F02B
	Coffee - tea set 3 pieces	small bowl, cup, saucer			F03X
	Coffee - tea - Sets 12 pieces	6 cups + 6 saucers			F12X
	Coffee - tea - Sets 15 pieces	4 cups, 4 saucers, 4 dessert plates, coffee or tea pot; creamer, sugar bowl			F15A
	Coffee - tea - Sets 15 pieces	6 cups, 6 saucers, 1 coffee or tea pot, creamer, sugar bowl			F15B
	Coffee - tea - Sets 20 pieces	6 cups, 6 saucers, 6 dessert plates, coffee or tea pot; sugar bowl			F20X
	Coffee - tea - Sets 21 pieces	6 cups, 6 saucers, 6 dessert plates, coffee or tea pot; creamer, sugar bowl			F21X
	Coffee - tea - sets	other than above combination (please give number of pieces)			FooX**
	Dinner - Sets 12 pieces	4 dinner plates, 4 soup plates (or bowls), 4 dessert plates			G12X
	Dinner - Sets 16 pieces	6 dinner plates, 6 soup plates (or bowls), 2 salad plates, saucer, oval plate			G16X
	Dinner - Sets 18 pieces	6 dinner plates, 6 soup plates (or bowls), 6 dessert plates			G18X
	Dinner - Sets 20 pieces	4 dinner plates, 4 soup plates (or bowls), 4 dessert plates, 4 cups, 4 saucers			G20X
	Dinner - Sets 24 pieces & 'Combi'	24 pieces can be offered with 4 or 6 pieces combined with coffee sets as combi products			G24X
	Dinner - Sets 30 pieces	6 dinner plates, 6 soup plates (or bowls), 6 dessert plates, 6 cups, 6 saucers			G30X
	Dinner - Sets	other than above combination (please give number of pieces)			GooX**
	All other tableware	all tableware and accessories not mentioned above			AAAA
	Kitchenware	all types of kitchenware			KKKK
Type of Glaze (coating)	coloured				C
	neutral glaze				N
Finishing / Decoration	Decorated	with precious metals (gold, silver, etc)			H
	Decorated	without precious metals			D
	Undecorated				U
* Cups are coffee and/or tea cups; with and without handle					
** 'oo' gives number of pieces					